

<b>Subject:</b>	Journeys team TC report Feb 2022
<b>From:</b>	James Styring for the Journeys team
<b>Date:</b>	11 Feb 2022
<b>For information/discussion/decision/action</b> [please delete as appropriate]	
<b>Information:</b>	
<p>Journeys team meetings in December and January discussed the beginnings of the TC's <b>LCWIP programme</b>. This is the subject of a Traffic Committee report to be agreed by the meeting immediately prior to this Journeys team report. New team members attended the most recent meeting, and this is something we want to encourage. The Journeys team was conceived as being, and started out as, a volunteer hub with a few cllr members, but during the past 6 months it hasn't had any external volunteer input and has instead been attended only by cllrs (Frances, Gareth, Gary, James, Peter, Tony). We hope to attract more external volunteers, especially in the first instance to help with the information-gathering stage of the LCWIP programme.</p> <p>The Journeys team is going to take on the running of the annual <b>Ride and Stride</b> event in September 2022 (and annually thereafter): this is a children's bike rally which has historically been organized by the local churches. James and other Journeys team member will meet the outgoing Ride and Stride organisers in March 2022.</p> <p>The <b>Car Club Survey</b> is live. Delivery via the Leaflet will (James suspects) have limited effect as our flyer was delivered tucked inside the Leaflet, not posted separately. People who don't bother reading the Leaflet will therefore miss our flyer. The limitation of this method of distribution should be borne in and for future distributions.</p> <p>To date we have received 120 responses to the survey online. <b>Cllrs are encouraged please to promote the survey to their networks so that we have as wide a range of responses as possible.</b></p>	
<b>Summary of decisions or actions requested (including timing):</b>	
<p>Council is asked to approve a payment of £14 for the promotion of the Survey on Facebook, which is the method that Gary used in May 2021 to promote a survey related to EV charging. He felt it was by far the best way of getting people to notice and respond to the survey online.</p> <p>We can boost the post for 14 days (i.e., until the deadline of 1st March), in a 2km radius of Charlbury for £14.</p>	
<b>Financial implications:</b> [please explain any costs associated with decisions or actions, and whether these have already been budgeted for]	
Yes, see Summary.	

**Communications:** [do we need to communicate with residents and how will this be done if so]

Yes, see Summary box.

Yes, it would be great if the renewed Engagement team could help us with the information-gathering stage of the LCWIP programme.