



Report to Town Council

Subject:	Parking Working Group
From:	LW
Date:	23/09/2024
For information only	
Summary of decisions or actions requested (including timing): to consider and agree recommendations	
Financial implications: none	
Communications:	

The Parking Working Group held a meeting on 17th September 2024 to formulate its recommendations based on the investigations carried out over the past few months. These investigations included:

- talking to various businesses around town and how their staff and customers use parking facilities
- a survey of the Spendlove Centre car park (owned by WODC), carried out over two separate weeks (3 days per week) to assess how the car park is used.

Recommendations

1. Raise the following issues with West Oxfordshire District Council:
 - Disabled and parent/child row of parking is under used. There are currently four confusingly marked disabled spaces which seems too many. Could this row be redesigned? Could fewer spaces be allocated jointly to parent/child and disabled, as in Oxford?
 - Where will the EV chargers be located? (maybe on the disabled and parent/child row)
 - Could there be a three-hour time limit between 8am and 6pm (in line with times of residents' parking scheme)
 - White direction arrows and disabled bays markings are very faded leading to some confusion and need repainting
2. Ask the Medical centre to put up no parking signage – for example 'this car park is for users of the medical centre'?
3. Request ANPR results from GWR for station parking to establish when it is full and what users do when faced with this problem.
4. Staff of town centre businesses use the car park and fill up several spaces all day.

Could we hold a meeting with the Cricket club to discuss parking for workers in town. (Who would open /close gate? Who would be invited to use these additional parking spaces? Who would make the decision when weather conditions deem it not suitable?)

5. If agreement with cricket club can be reached, talk to staff at Little Monkeys, GWP etc about parking there. (Could draw up a Memo of Understanding). This would be carried out on a voluntary basis and the TC would take no responsibility for it.

To note:

- No parking by station users was observed.
- Car park is regularly full but there is a high turnover so spaces became available every few minutes.

Publicity

This could focus on:

- Majority of car park users are driving less than 2 miles (results from the survey)
- Charlbury is a rural service centre so people from surrounding villages rely on Charlbury therefore need parking.
- OR an infographic of the results could be designed and published with no interpretation of the results.
- Could we ask people who live very nearby not to use their car?

Summary of data from parking survey

What is the purpose of your visit?	Totals (6 days)
Shopping	607
Medical	147
Vets	25
Community Centre	56
Work nearby	91
Tourist	40
Onward travel	5
Resident nearby without own parking	13
Other	101
How far have you travelled?	
2 miles or less	441
2-5 miles	271
5-10 miles	139

10+ miles	137
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How long do you usually stay?

up to 1 hour	754
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2 hours	100
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3 hours	27
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5 hours	37
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All day	48
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Overnight	3
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