



Report to Town Council

Subject:	Voting in Charlbury
From:	Emily Algar
Date:	25.07.2023
For information only	
Summary of decisions or actions requested (including timing): A campaign to increase voting in Charlbury using the Street Fair as the launch.	
Aims: <ul style="list-style-type: none">- To increase voter turnout in Charlbury for both local, district and general elections- To have voting higher on the Council's agenda and for it to feature in our publicity (we all rely on the voters to become councillors after all)- To improve visibility for the Town Council elections in 2024 and explain what a town councillor is- To encourage those who do vote, to sign-up to the government's free voter ID- To push voting during election cycles.	
Key Dates: <ul style="list-style-type: none">- International Day of Democracy – Thursday 15 September- Street Fair – Saturday 17 September	
Actions: <ul style="list-style-type: none">- Have a table at the Street Fair with literature about voting as well as showing people how to navigate the Government website to register to vote and register for voter ID- Look at organisations such Rock the Vote, Bite the Ballot, One Young World et al	
Financial implications: Posters and flyers that can be used throughout election cycles for general and local elections.	
Communications: <ul style="list-style-type: none">- Having a social media post on International Day of Democracy as well as in the run-up to local and general elections. I want to aim these at people who are in tune with the cultural zeitgeist- Having more publicity and engagement surrounding voting for both young people in Charlbury but also for those who don't vote- If budget allows, to have a design done specifically from the Council encouraging people in Charlbury to vote and how to vote.	

