



## Report to Town Council

<b>Subject:</b>	LCWIP
<b>From:</b>	LW
<b>Date:</b>	14.2.23
<b>For information only</b>	
<b>Summary of decisions or actions requested (including timing):</b> To consider contributing 50% of cost as outlined below. £2400 is in budget for LCWIP	
<b>Financial implications:</b> Contribution to cost of telematics analysis	
<b>Communications:</b>	

Request from Joaquim Muntane – active travel officer with OCC, working on LCWIP with traffic committee:

'In terms of traffic data, I checked our historical traffic counts but they are scarce and not very up to date. Your traffic count from Aug/Sep 2021 is much more useful, but I would still like to complement that with some robust data that gives us a good baseline plus a solid idea of flow volumes, directions, and how much of that is through- and opposed to local- traffic. I have therefore been exploring the option to commission a telematics analysis (ie based on phone/GPS data), which have been successfully used to support LCWIPs (not in Oxfordshire though).

I've requested a quote for this which has come back at £1850+VAT. There's a chance we already have access to the raw data, in which case we would only have to pay for the analysis and map outputs, which would probably be around half the cost.

Here's the question: would the Town Council be willing to fund this (or part of it)? It's not a lot of money so I'm hoping I can find the budget at OCC, but I've already been trying for a few weeks with no success so it may take a while until I have the go-ahead internally. Town Council support would expedite this, plus give you an early output that may be of your interest (not only for the LCWIP but also any future discussion around changing the one-way system at the centre of town, or the fears of traffic re-routing following the 20mph implementation at the Slade).'