



# CHARLBURY MARKET POLICY

## Introduction

Charlbury Town Council recognises the importance of markets in the local economy and the character of the area. The Council has the power to establish and operate a market under Part III of the Food Act 1984.

Charlbury Town Council aims:

- To support and signpost local food producers, suppliers and retailers.
- To promote initiatives for community-food production and sharing.
- To support climate-friendly food practices and initiatives.
- To encourage reductions in food waste.

The Charlbury Market is a food market which will support local businesses, enable people to buy a range of locally produced good-quality food in one place, bring more footfall to the town centre on a regular basis and create a friendly, social and accessible event.

The market aims to use food producers and suppliers who are as local as possible. It must also allow for range and variety to ensure interest and footfall so therefore may book stallholders from further afield on occasion, while maintaining the 'local' ethos. Occasional non-food stall will be accepted from Charlbury-based clubs and community groups or businesses.

## Market

Day: Saturdays between 20<sup>th</sup> May 2023 and October (end date tbc). Potential for monthly markets in winter and spring.

Time: 9.30am -12 noon

Venue: Outside Charlbury Community Centre

Charging structure: £15 per stall per market

## What is a Market Event

The Council's markets policy is intended to cover Town Council market events held within Charlbury. In order that potential market operators are fully aware of the Council's definition of a market the following guidelines are provided:

- The legal definition of a market is a 'concourse of buyers and sellers' (this means that the public are entitled to attend market events to buy and sell);
- A market will comprise four to ten stalls, stands, vehicles, whether moveable or not or pitches from which articles are sold;
- The Town Council is the operator of the market; it will be responsible for the organisation and delivery of the event.
- A co-ordinator will be appointed at each market to ensure the smooth running of the market and to adhere to the risk assessment.
- This policy does not apply to the Farmers' Market which runs under Thames Valley Farmers' Market rules.